

WXIX

ORDER

Flight Dates 10/16/12-10/22/12

Contract / Revision 836313 / OBAMA FOR AMERICA

Original Date / Revision 10/15/12 10/15/12
Agency Com 15%

Advertiser Obama, Barack/D/President

Agency Greer Margolis Mitchell & B

Buying Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Product

Agency Com 15%

Billing Contact

1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # 2051

Alt Order # 06374863

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL565

Priority P 3

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	25	\$10,072.50	\$11,850.00	0.00	10/01/12	10/22/12	25	\$10,072.50	\$11,850.00
Totals	25	\$10,072.50	\$11,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/16/12	10/22/12	News @ 5a News @ 5a	Comm	5a-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		1		\$100.00		0.00					
E 2	WXIX	10/16/12	10/22/12	News @ 5a News @ 5a	Comm	5a-6a (5:30 AM-6:00 AM)	MTWTF--	:30	1	\$100.00	P 5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		1		\$100.00		0.00					
E 3	WXIX	10/16/12	10/22/12	News @ 6a News @ 6am	Comm	6a-7a (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/12	10/22/12	MTWTF--		1		\$400.00		0.00					

Contract / Revision **836313** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA FOR AMERICA**Estimate # **2051**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	10/16/12	10/22/12	News @ 6a News @ 6am	Comm	6a-7a (6:30 AM-7:00 AM)	MTWTF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$400.00		0.00			
E 5	WXIX	10/16/12	10/22/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$400.00		0.00			
E 6	WXIX	10/16/12	10/22/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$400.00		0.00			
E 7	WXIX	10/16/12	10/22/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$400.00		0.00			
E 8	WXIX	10/16/12	10/22/12	News @ 7a News @ 7am	Comm	7a-9a (8:30 AM-9:00 AM)	MTWTF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$400.00		0.00			
E 9	WXIX	10/16/12	10/22/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$300.00		0.00			
E 10	WXIX	10/16/12	10/22/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:30 AM-10:00 AM)	MTWTF--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$300.00		0.00			
E 11	WXIX	10/16/12	10/22/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	MTWTF--	:30	2	\$100.00	P 3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$100.00		0.00			
E 12	WXIX	10/16/12	10/22/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	MTWTF--	:30	2	\$100.00	P 3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$100.00		0.00			
E 13	WXIX	10/16/12	10/22/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$150.00		0.00			
E 14	WXIX	10/16/12	10/22/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	1	\$1,000.00	P 3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		1				\$1,000.00		0.00			
E 15	WXIX	10/16/12	10/22/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	:30	2	\$250.00	P 5	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		2				\$250.00		0.00			
E 16	WXIX	10/16/12	10/22/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	:30	2	\$1,200.00	P 3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



Contract / Revision **836313** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:00:00

<u>Advertiser</u>	Obama, Barack/D/Presiden	<u>Product</u>	OBAMA FOR AMERICA
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Estimate # **2051**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WXIX	10/16/12	10/22/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	:30	2	\$1,200.00	P 3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/16/12	10/22/12	MTWTF--	2		\$1,200.00	0.00							
E 17	WXIX	10/16/12	10/22/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	---TF--	:30	1	\$500.00	P 5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/16/12	10/22/12	---TF--	1		\$500.00	0.00							
E 18	WXIX	10/16/12	10/22/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	--W----	:30	1	\$500.00	P 5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/16/12	10/22/12	--W----	1		\$500.00	0.00							
E 19	WXIX	10/21/12	10/21/12	LF SUN 1130P-1A WHEEL/JEOP	Comm	1130P-1230A Sun (11:30 PM-12:30 XM)	-----1	:30	1	\$200.00	P 5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-----1	1		\$200.00	0.00							
E 20	WXIX	10/22/12	10/22/12	Mon Hour 1 M 8-9P	Comm	M 8-9P	1-----	:30	1	\$1,500.00	P 5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	1-----	1		\$1,500.00	0.00							
E 21	WXIX	10/18/12	10/18/12	NLCS on Fox NLCS	Comm	730P-1030P	---1---	:30	1	\$1,500.00	P 3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	---1---	1		\$1,500.00	0.00							
Totals														25	\$11,850.00